ORGANIZATION AND LEADERSHIP

MAJOR SPECIALIZATION FOR STUDENTS
IN INTERNATIONAL BUSINESS COMMUNICATION
ORGANIZATION AND LEADERSHIP

Processes of globalization mean that organizations are constantly changing and evolving. More than ever, people move across borders and disciplines, with employees and managers working together physically or cooperating through online communication and occasional visits.

This opens up to many possibilities for creating new organizational structures and ways of collaborating, but it also offers a number of (communicative) challenges when, for example, actors have different ideas of what ‘the good employee’ or ‘the caring leader’ is.

This Master specialization offers students the possibility of thoroughly studying particular aspects related to organizational culture and leadership challenges in a cross-cultural perspective. Students are offered courses related to Organization and Leadership such as Organizational Leadership and Communication in the Digital Organization.

If you choose to follow the specialization in Organization and Leadership, your Master in International Business Communication will have the following structure:

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<td>7th semester</td>
<td>Courses, assignments and projects</td>
<td>Courses and written assignment (topic study)</td>
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<td>8th semester</td>
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7TH SEMESTER COURSES IN THE SPECIALIZATION

Organizational Leadership and Intercultural Competence

The course introduces the student to intercultural competence as a theoretical concept and relates the discussion of the complexity of the culture concept to intercultural competence with a particular focus on organizational leadership in various organizational settings.

The main objective of the course is to give the student insight into the practical implications of intercultural competence on both an individual and an organizational level. How does intercultural competence express itself in practice - in the organizational culture, in human resource management, knowledge management, and in corporate and societal structures and programs? How can a person - in practice - contribute to the building of intercultural competence in organizations?

Organizational Culture and Communication

In a global world organizations try to differentiate themselves from each other and to make their organization the best place to work. This course mainly takes an internal perspective to organizations navigating in global contexts. We focus on different approaches to organizational culture and organizational communication, and we look at organizational identity, internal communication, knowledge sharing, change communication and sustainability in order to understand the different dynamics and processes that make up organizations.

EXAM 7TH SEMESTER

Based on one of the above-mentioned courses, students do a ‘topic study’ - a written assignment (5 ECTS) on a topic of their choice. A supervisor will be assigned to guide the student through the topic study.

8TH SEMESTER COURSES IN THE SPECIALIZATION

Leadership and Communication in the Digital Organization

The digital development has changed corporate and organizational communication. The traditional communication models fail to describe the situation, and more complex understandings are needed. This course looks at how international organizations can tackle or live with paradoxes in strategic organizational communication in an unpredictable media and context.

This course deals with themes related to digital communication e.g. employer branding on social media, crisis communication and social media firestorms.

Facilitation of Collaboration Models

The course gives an insight into the basic elements of facilitation and the characteristics of collaborative models such as networks, clusters, councils, governance-partnerships and partnerships. As such, the students will acquire knowledge and tools to review and handle a facilitation process in one of these collaborative models.

Concretely, it means skills in assessing, analysing, developing, cataloguing, conducting and disseminating the facilitation of a collaborative model. A continuously and dynamically process in which the facilitator must master to develop and secure results within the frame of the chosen collaborative model.

EXAM 8TH SEMESTER

Based on one of the above-mentioned courses, students do a ‘topic study’ - a written assignment (5 ECTS) on a topic of their choice. A supervisor will be assigned to guide the student through the topic study.

INTERNSHIP 9TH SEMESTER

The 9th semester consists of an internship in an organization or institution. The internship is undertaken either in Denmark or abroad and lasts for 3-6 months.

As an integral part of a private company, a nonprofit organization or a public institution (e.g. ministries, embassies and municipalities), you will be working with strategic and analytical tasks. The internship must have an international and/or intercultural dimension and must be related to the specialization in Organization and Leadership.

THESIS WRITING 10TH SEMESTER

On the tenth (and last) semester students write their Master’s thesis. The topic must be related to the specialization in Organization and Leadership. The Master’s thesis can be written independently or in groups with up to 3 students.

EXAMPLES OF RECENT TITLES OF MASTER’S THESES

- Managing Cultural Differences in an International Organization - A case study of Ibis West Africa
- Social Responsibility in Germany and the US

QUALIFICATIONS AND JOB OPPORTUNITIES: MASTER IN INTERNATIONAL BUSINESS COMMUNICATION WITH A SPECIALIZATION IN ORGANIZATION AND LEADERSHIP

The program in International Business Communication combined with a specialization in Organization and Leadership qualifies students to work at both national and international levels in institutions, organizations and companies that focus on communicative, cultural and organizational aspects of global processes.

Additionally, the unique combination of language, communicative and organizational skills that International Business Communication students acquire with this specialization allows them to work with and solve a large variety of organizational and management communication tasks in institutions and organizations.

Consequently, with a specialization in Organization and Leadership, the career opportunities will be many within HR, PR and communication departments in private and public sectors, universities and research institutions, etc.

ENROLLING IN THE MASTER PROGRAM AND THE SPECIALIZATION ORGANIZATION AND LEADERSHIP

Students with a bachelor degree in International Business Communication, Languages and International Studies or equivalent BA degrees will be able to enroll in the Master program.

Students must have no less than a B-level in English to be admitted to the Master specialization.
FOR MORE INFORMATION
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Application forms:
https://www.en.aau.dk/education/apply/