

CULTURE, COMMUNICATION AND GLOBALISATION (CCG) MASTER



An international two-year Master Degree Programme in English, focusing on communicative and cultural as well as social and political aspects of global processes in areas such as market communication, consumption, organizational dynamics, international relations, migration and ethnic relations.

If you are looking for a Master's programme that does not only provide you with high-quality education with a strong international profile in the subjects central to the demands of today's world but also trains you in solving the problems posed by these rapidly changing demands, consider the 'Culture, Communication and Globalization' programme.

SCANDINAVIAN TEACHING TRADITION AND PROBLEM BASED LEARNING

A trademark of the 'Culture, Communication and Globalization' programme (and Aalborg University) is its unique pedagogic model of teaching: the problem-based, project-organized model. During the semester this method is supported by courses, group work and project work that revolve around complex real-life problems which students investigate and try to find answers to in scientific manners.

In close dialogue with an academic supervisor you will select an area of interest, identify and formulate a problem that you will tackle in your project. Further on you will develop a theoretical and methodological framework for dealing with the issues in focus and carry out an independent exploration presented in a written report. This report will serve as the basis for an oral exam at the end of a semester.

TAILOR YOUR OWN STUDY PROGRAMME

The MA in Culture, Communication and Globalization provides rich opportunity for creating a degree with a strong personal profile. The programme offers four streams of study:

- Consumption and Market Communication
- Organization and Leadership
- International relations and the global order
- International migration and ethnic relations.

CCG IN BRIEF

PROGRAM REQUIREMENTS

The admission requirement for the Master's degree programme in Culture, Communication and Globalization is a completed relevant bachelor's degree. A Bachelor's degree is considered relevant if its central subjects provide the student with competences which are equivalent to at least 30 ECTS within one or more subject areas of the CCG programme, i.g. international and/or inter-cultural relations, communication relevant to the scope of the CCG programme, consumption and market communication, organisation and management, international relations and the global order, international migration and ethnic relations.

In addition, documented knowledge of the methodologies of the humanities or social sciences is required.

LANGUAGE OF INSTRUCTION

English

ACQUIRE KNOWLEDGE ABOUT

Globalisation processes, the interplay and relations between culture and communication in a globalised world.

CAMPUS

Aalborg

IF YOU ARE INTERESTED IN

Communication, project management and case analysis in internationally or inter-culturally-oriented private enterprises or public organisations.

ANY QUESTIONS?

Homepage:

www.en.aau.dk/education/master/culture-communication-globalisation/

Student counsellor:

www.en.aau.dk/education/master/culture-communication-globalisation/student-guidance/

General student guidance:

studentguidance@aau.dk

How to apply:

www.en.aau.dk/education/apply/master/how-to-apply





You may choose to specialize in one of the study streams mentioned above by following the courses offered within the streams. You may also select and follow the courses across the streams designing a broader academic profile in the field of Culture, Communication and Globalization.

INTERNSHIP OR MOBILITY STAY

The third semester offers to the students an opportunity to take an internship in an organisation or institution. The internship can take place either in Denmark or abroad. The duration of the internship is a minimum of 3 months. As an integral part of a private company, a non-profit organization or a public institution (e.g. a ministry or a municipality), you will be applying knowledge gained through your courses in hands-on experience with strategic and analytical tasks. The internship must have an international and/or intercultural dimension and be relevant to the CCG studies.

Alternatively, you may choose to build upon already acquired knowledge by following one semester of modules at another MA programme, at Aalborg University or at another university, specializing in your area of study.

AREA SPECIALISATIONS ALSO OFFERED TO STUDENTS AT THE CCG

- Chinese Area Studies
- Latin American Studies
- Arctic Studies
- Global Gender Studies.



JOB AND CAREER

“My CCG background has been very useful in my job. First of all, the ability to combine social and human sciences is crucial when you work with policy making. Where social science helps you understand structures and statistics, human science helps you understand people, relations and reactions. This is necessary in order to elaborate strategic policies and obtain successful changes.

Furthermore, the international environment at CCG has given me a solid background for working internationally and with people of many different ethnicities, languages and cultures. Years of studying, living and working abroad has enabled me to understand what it means to be a foreigner in a new country and starting a new life in a foreign culture. Having been ‘in their shoes’ and having an international mindset is the central element in my job.”

**MICHAEL RYAN ANDERSEN,
MASTER OF CULTURE, COMMUNICATION AND GLOBALISATION**

