



## H2020 Industrial & Societal Challenges

### How to write a Research & Innovation Action

**Background.** The overall success rate of submitted proposals under the 7<sup>th</sup> Framework Programme was about 20%, ranging from only 12% to 35% depending on the specific scheme and call. Decreasing budgets for national research funding is causing increased pressure on EU research funding. Based on the first calls under H2020 we expect even more fierce competition than under FP7.

The training aims to provide the participants with the necessary insight to understand how one can draft a Research and Innovation Action (proposal). The instructions and evaluation criteria will be the guiding principle along which we will explain how reviewers will look at the information presented and how information can be presented in order to be easily picked up by the reader/reviewer.

We will dissect the guide for applicants in combination with the evaluation criteria and discuss how certain parts of the proposal are interlinked and why this is important to understand when writing a proposal. Specific attention will be placed on the impact section.

During the course we will make the participants acquainted with the grant writing vocabulary as: aim/objective, impact, deliverable, milestone, work package, management structure, management procedures, Gantt chart and Pert graph and demonstrate best practices.

### 2. Outcome

Participants will:

- Gain a detailed understanding of the current proposals concerning H2020 and their practical implications for their participation in H2020;
- Gain a thorough understanding on how to address the main award and selection criteria for Research and Innovation Actions;
- Take essential action to be prepared for upcoming calls.

### 3. Who should attend?

The workshop will be of value for researchers planning to coordinate a H2020 project, researchers that want to participate in a H2020 project and support staff, experienced and non-experienced.

### 4. Methodology

The seminar will be in English. The workshop is highly interactive and periods of discussions are included.

Each participant will receive an extensive guide with background information on H2020 as well as a practical guide on how to write a research and innovation action. The handouts of the presentation will also be available.

### 5. Trainers

**Lotte Jaspers**, founding partner of Yellow Research. At Yellow Research we have extensive experience in running EU workshops and in pre-submission review of EU projects in successive framework programmes.

### 6. Programme

<b>9:00</b>	<b>Welcome</b> <b>Coffee &amp; tea break</b>
<b>Part I</b>	<b>The selection and award criteria</b> <ul style="list-style-type: none"><li>➤ Structure H2020</li><li>➤ Decision timeline H2020</li><li>➤ Procedural changes H2020</li><li>➤ How do these differences affect writing a successful project</li><li>➤ How to start without any open calls</li><li>➤ How to address a call</li></ul>
<b>Coffee and tea break</b>	
<b>Part II</b>	<b>How to Write B1 to B4</b> <ul style="list-style-type: none"><li>➤ Interlinkage between B1 Scientific objectives and approach and B3.1 Work plan (drafting work packages, deliverable list, milestone lists etc)</li></ul>
<b>Lunch</b>	
<b>Part II</b>	<ul style="list-style-type: none"><li>➤ Interlinkage between B1 and B2 impact in regard to dissemination and exploitation. But most importantly simplifying the structure of B2 Impact so that it is easier to write and easier to review.</li></ul>
<b>Coffee and tea break</b>	
	<ul style="list-style-type: none"><li>➤ Final details on B3 Implementation: management structure and procedure and the consortium as a whole</li></ul>
<b>16:00</b>	<b>B4 Partner descriptions and Selection criteria</b> <b>End of course</b>

### 7. Date, Location, Contact

<b>Date</b>	<b>28 September 2015</b>
<b>Time</b>	<b>9:00 – 16.00</b>
<b>Location</b>	<b>NOVI. Niels Jernes vej 10</b>
<b>Registration</b>	<b><a href="#">Register here</a></b>



## Interactive Workshop "Writing Competitive ITN Proposals in the H2020 Marie Skłodowska-Curie Programme"

### 1. Workshop

**Marie Skłodowska-Curie Innovative Training Networks (ITN)** can take the form of collaborative European Training Networks (ETN), European Industrial Doctorates (EID) or European Joint Doctorates (EJD).

This workshop is all about making your Marie Curie ITN proposal the best competitive proposal. Even though the budget of the Marie Curie actions is increased in H2020, the competition is expected to be fierce with expected success rates comparable to FP7 and it is not enough to provide good science! Based on the experiences in Marie Curie, this workshop provides you with valuable information and input for writing a competitive H2020 Marie Curie ITN proposal.

According to the draft WP 2016-2017, the third call of H2020 MSCA ITN will be published on September 30 2015 with corresponding deadline for submission on January 14 2016.

### 2. Programme Outlines

We provide you with solid background information about the objectives, the policy context and the basic principles of Marie Skłodowska-Curie ITN of H2020 with specific attention to the changes compared to FP7 and lessons learned from the first call under H2020.

We will focus on the evaluation procedure and the new (consolidated) evaluation criteria: Excellence, Impact and Implementation.

### 3. Outcome

Participants will obtain the latest information about the Marie Skłodowska-Curie programme, in particular about the ITN scheme. Participants will receive strategic and practical input for writing competitive ITN-proposals under H2020.

### 4. Who should attend

This workshop will be of value for researchers and EU Liaison Officers, experienced and non-experienced.

### 5. Methodology

The workshop will be in English. Participants will be provided with solid background information. Moments of discussions are included in the programme to promote an exchange of views between participants and trainers, as well as group work to ensure active

participation. Lessons learned from previous evaluations will be discussed where possible. Each participant is entitled to a hardcopy of the course material, which consists of a detailed guide to help researchers with their submission. It also includes a copy of the presentation. The course material covers in depth background information on the topics listed in the programme below.

### 6. Trainer

**Lotte Jaspers from Yellow Research** has ample experience in writing and pre-screening Marie Curie proposals throughout several framework programmes.

### 7. Time Schedule

9:00 & 10:15	<b>Coffee &amp; Tea + another break at 10:15</b>
	<b>Introduction Marie Skłodowska-Curie Programme and ITN</b>
	Aims and objectives H2020: making sure your proposal fits the EU challenges for ITN projects.
	<b>Excellence</b>
	<ul style="list-style-type: none"> <li>Quality, innovative aspects and credibility of the research programme and the relation to the workplan of section 4.1 and the quality of the consortium described in section 5</li> <li>Quality and innovative aspects of the training programme</li> <li>Quality of the supervision</li> <li>Quality of the proposed interaction between the participating organisations</li> </ul>
12:00	<b>Lunch</b>
13:00	<b>Impact</b>
	<ul style="list-style-type: none"> <li>Enhancing research- and innovation-related human resources, skills, and working conditions to realise the potential of individuals and to provide new career perspectives</li> <li>Contribution to structuring doctoral/early-stage research training at the European level and to strengthening European innovation capacity</li> </ul>
14:15	<b>Coffee and Tea</b>
	<b>Implementation</b>
	<ul style="list-style-type: none"> <li>Overall coherence and effectiveness of the work plan</li> <li>Appropriateness of the management structures and procedures</li> <li>Appropriateness of the infrastructure of the participating organisations</li> <li>Competences, experience and complementarity of the participating organisations and their commitment to the programme</li> </ul>
16:00	<b>End of Training Course</b>

### 8. Possible dates

**Date:** 29. September 2015. 09:00-16:00

**Registration** [Register here](#)