The Master’s program in Information Studies Informatics at Aalborg University focuses on the design, development, and evaluation of IT systems with a particular emphasis on the relations and interactions between people and IT systems. The Information Studies degree provides students with skills and competencies sought by the IT industry, and which are applicable wherever people and IT meet and interact.

SKILLS AND COMPETENCES

The Information Studies degree (MSc/Cand. IT) will provide you with skills and competences in the following domains:

- User Research and Stakeholder Analysis
- System Design and Development
- Human-Computer Interaction
- Information Architecture
- User-oriented Testing and Development
- Information Behaviour
- User Interface Design
- User Experience Management
- ICT, Learning and Cooperation

USERS, INFORMATION AND SYSTEMS

Information Studies is concerned with understanding the complex relationship between users, information and systems and prepares you to work within a multi-disciplinary field. The education enables you to communicate, understand and work as a link between development, management, marketing, visual designers etc.

INTERNSHIP

On the 3th semester, students are encouraged to intern for either private or public companies or organisations, to gain practical experiences with the design and development of ICT systems in real-world situations. The internship can both be in Denmark or companies abroad. Internships are further-

THE EDUCATION

ENTRY REQUIREMENTS

The following AAU Bachelor degrees provide applicants with a high possibility of obtaining admission on the masters programme in Information Studies:

- Communications and Digital Media
  (Interactive Digital Media and Communication)
- Computer Science
- Informatics
- Information Technology
- Medialogy

Whereas students with the following bachelor degree is guaranteed admission if applying:

- Communication and Digital Media
  (Information Studies)

ADMISSION RESTRICTIONS

The qualified applicants will be evaluated and prioritised on the basis of the following criteria:

- Number of acquired ECTS points in excess of the required 60 ECTS points at Bachelor degree level within the central subject area of Information Studies
- Average grade in the acquired ECTS points within the central subject areas in all but the last bachelor degree semesters

KNOWLEDGE ABOUT:

- User research: Understanding how people interact with information, information systems, and with each other
- Design & development of ICT:

DO YOU HAVE QUESTIONS?

Webpage: WWW.EN.AAU.DK/EDUCATION/MASTER/
HUMAN-CENTERED-INFORMATICS

Student counsellor:
Aalborg: studvej-kdmaal@hum.aau.dk
CPH: studvej-kdmcp@hum.aau.dk

AAU’s general student guidance: STUDIEJEDELNING@AAU.DK
9940 9440

How to apply:
STRUCTURE OF THE DEGREE

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<td>Professional inquiry</td>
<td>ICT for Learning, Knowledge and Content Management</td>
<td>Research Methodology</td>
<td>Master’s thesis</td>
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<td>ICT-based Data Collection &amp; Analysis</td>
<td>Elective course</td>
<td>Semester project: Development and Design of ICT</td>
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<td>Elective course</td>
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PROFESSIONAL SKILLS

The skills and competencies acquired by students of Information Studies are in high demand: 89% of our graduates are employed within one year. Students of Information Studies are employed in both private and public companies or organisations, and in many different parts of these companies, depending on their focus and interests. Their responsibilities include:

- Identifying and analysing the stakeholders of current and future IT systems
- Analysing, understanding and modelling the use of IT systems
- Planning, designing and developing IT-based solutions to real-world problems
- Experience with interface and interaction design.

JOB AND CAREER

- Information specialist
- Design/IT consultant
- Project manager
- User experience (UX) manager

TESTIMONIAL

All my life IT has been a big part of my everyday life, and I have followed the developments closely. With this education I am given the opportunity to immerse myself in a world in constant change. With this education I can choose which direction I see my career heading in and what my focus should be. Should it be Cognitive Psychology, Information Management, Social Science or another area within the field I find interesting? I am particularly excited about the opportunity to focus on how humans and systems interact, whether it is in games, digital products, websites or social networks. With the education I have the chance to immerse myself in a specific problem and find exciting and innovative IT solutions to solve it. It gives me the opportunity to develop my professional skills and learn from my fellow students.

At AAU, I am part of a dynamic learning environment in which I constantly get new input from both teachers and students, while being part of a major think tank where ideas can flourish and be developed. When I am finished studying at Aalborg University, Copenhagen I dream about being employed in a company where I can design, test and implement IT systems, so that they satisfy the needs and requirements of the users in the best way possible. And since the education is in English, I am likely to go abroad in my search for a job, and maybe even get to work for one of the major international organizations.

TINE BÆK KRISTENSEN
STUDENT AT INFORMATION STUDIES, COPENHAGEN